

# STEVE BLOCK

CREATIVE DIRECTOR • ART DIRECTOR • STRATEGIC THINKER

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## SUMMARY

Advertising creative professional, conceptual thinker, idea generator with strong leadership and communication skills. Also extensive experience in copy-writing, presentation and pitching. Background in illustration and design. Industry category experience includes: Youth market, entertainment, health and wellness, food & beverage, lifestyle, retail and financial.

## EXPERIENCE

### FBG

Freelance Creative Director 2017-2018  
New Skin, Kerasol, Campho-Phenique

### FILM 922

Freelance Creative Director 2016 - 2018  
Lionel Trains, Toy State, Little Kids  
direct to client creative

### Quiet Man

Freelance Creative Director 2015 - 2016  
Pepsi direct to client creative

### Grey NY

Freelance Art Director 2015  
Eli Lilly

### FCB

Freelance Associate Creative Director 2014  
Nestle waters pitch

### DDB NY

Associate Creative Director 2013 - 2014  
Eli Lilly, Breyers

### Uproar

Associate Creative Director 2007 - 2013  
Hasbro, Topps, MLB, LearningEarnings.com

### Saatchi Consumer Healthcare

Freelance Associate Creative Director 2006  
Plavix, Frontline

### Carraba's Italian Grill

Freelance Art Director 2005  
Direct to client creative

### AFG

Creative Director 2003 - 2004  
Lugz, Webster Bank

### BBDO

Associate Creative Director 1998 - 2003  
Visa, Schwab, Pepsi, Snickers, Frito-Lay,  
Pizza Hut, Office Depot, NY Yankees

### DIMASSIMO

Associate Creative Director 1996 - 1997  
SunTrust Bank, GameShark

## SKILLS

Adobe Photoshop, Adobe Illustrator,  
Adobe InDesign, Keynote, Illustration

## EDUCATION

School of Visual Arts - BFA, Media Arts  
NYU - Direction for commercials  
Gotham Writer's Workshop - Scriptwriting

## BONUS WORK

Illustration for SNL skit,  
Artwork for Late Night with Seth Myers,  
Gallery shows in Portland and NYC

## AWARDS

ADC Young Guns, Addy, AICP/MoMA, D&AD,  
Tellys, Finalist, Effie, Mobius, FCS Portfolio,  
AdWeek's Spot of the Week, NY Times Olympic  
Gold, Tash Positive Image Award, Walter Knott  
Service Award